



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

MINUTES OF THE MEETING OF THE BOARD OF STUDIES

School of Management - MBA, BBA (Hons.), B.Com (Hons.), BBA BFSI (Hons.)

MEETING No.: 5

DATE: 19th October 2023, TIME: 2:30 PM

The meeting was chaired by Prof. Ankur Gupta, Director MIET and was held in an online mode. At the outset Prof. Gupta welcomed all the members of the Board of Studies and provided a brief overview of the action taken on the resolutions of the last meeting. The agenda items along with their narration and relevant annexures were circulated to the members on 10th October 2023 over email and transacted during the meeting.

Members present in the meeting:

1.	Prof. Ankur Gupta <i>Director, MIET</i>	Chairperson
2.	Prof. Vinay Chauhan <i>Professor, The Business School, University of Jammu</i>	JU Nominee
3.	Prof. A.K. Vashisht <i>Professor, The Business School, Panjab University</i>	Expert Member
4.	Prof. A.S. Sidhu <i>Professor, The Business School, Guru Nanak Dev University</i>	Expert Member
5.	Mr. Ajay Khajuria <i>Marketing Head, Airtel</i>	Corporate Member
6.	Prof. Deepak Raj Gupta <i>Professor, School of Management, MIET</i>	Member
7.	Prof. B.C. Sharma <i>Professor, School of Management, MIET</i>	Member
8.	Prof. Sahil Sawhney <i>Professor, School of Management, MIET</i>	Member
9.	Dr. Deeksha Singh <i>Assistant Professor, School of Management, MIET</i>	Member
10.	Dr. Parul Sharma <i>Assistant Professor, School of Management, MIET</i>	Member
11.	Dr. Ranju Katoch <i>Assistant Professor, School of Management, MIET</i>	Member
12.	Dr. Swati Sanmotra <i>Assistant Professor, School of Management, MIET</i>	Member
13.	Dr. Navjeet Kaur <i>Assistant Professor, School of Management, MIET</i>	Member
14.	Dr. Mansi Gupta <i>Assistant Professor, School of Management, MIET</i>	Member
15.	Dr. Konika Singh Chib <i>Assistant Professor, School of Management, MIET</i>	Member
16.	Dr. Puneet Kour Bali <i>Assistant Professor, School of Management, MIET</i>	Member



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

17.	Dr. Priyanka Sharma <i>Assistant Professor, School of Management, MIET</i>	Member
18.	Ms. Aruna Bhat <i>Assistant Professor, School of Management, MIET</i>	Member
19.	Ms. Diksha Mahajan <i>Assistant Professor, School of Management, MIET</i>	Member
20.	Mr. Parveen Kumar Sharma <i>Assistant Professor, School of Management, MIET</i>	Member
21.	Ms. Indu Gandotra <i>Assistant Professor, School of Management, MIET</i>	Member
22.	Ms. Swati Mahajan <i>Assistant Professor, School of Management, MIET</i>	Member
23.	Ms. Heena Sharma <i>Assistant Professor, School of Management, MIET</i>	Member
24.	Ms. Shivani Singh Kanaria <i>Assistant Professor, School of Management, MIET</i>	Member
25.	Mr. Koushik Dhar <i>Assistant Professor, School of Management, MIET</i>	Member
26.	Ms. Shallin Kaul <i>Assistant Professor, School of Management, MIET</i>	Member
27.	Ms. Anzal Malik <i>Assistant Professor, School of Management, MIET</i>	Member
28.	Ms. Mannat Puri <i>Assistant Professor, School of Management, MIET</i>	Member
29.	Mr. Dharmaveer Sharma <i>Assistant Professor, School of Management, MIET</i>	Member
30.	Ms. Gitika Sehgal <i>Assistant Professor, School of Management, MIET</i>	Member
31.	Dr. Mamta Sharma <i>Assistant Professor and Head of the Department, Bachelor of Commerce (Hons.), MIET</i>	Member
32.	Dr. Ankita Nanda <i>Associate Professor and Head of the Department, School of Management, MIET</i>	Member Secretary

Note: Ms. Uvika Sudhran (Alumni) could not attend the meeting due to some other commitments.

1. To confirm the minutes of the 4th meeting of the Board of Studies held on 15th October 2022.

Resolved that the minutes of the 4th meeting of the Board of Studies held on 15th October 2022 and circulated to all members on 05th November 2022 be confirmed.



2. To formulate the curriculum/syllabi for 5th and 6th semesters of the 3-year BBA (Hons.) program for the batch 2021-24.

Resolved that the syllabi for 3rd and 4th semesters of the 3-year BBA (Hons.) program for the batch 2021-24 be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the curriculum:

5 th Semester	6 th Semester
<ul style="list-style-type: none"> Six courses including an internship course, 3 core courses, 1 skill ability & enhancement course and 1 MOOC course through SWAYAM/NPTEL platform have been introduced. 	<p>Provision for the students to opt from one of the two Schemes offered:</p> <ol style="list-style-type: none"> Scheme 1 <ul style="list-style-type: none"> 4 Courses including 2 Core courses, 1 Seminar course and one MOOC Course have been introduced. Scheme 2 <ul style="list-style-type: none"> Full semester internship in a reputed organization which is pre-approved in accordance with the guidelines of the institution. Students are expected to seek internships that fulfill specific conditions. These conditions include the internship being provided by a registered company, certified by bodies like NASSCOM or MSME, and offering a stipend of at least 15,000 rupees. One MOOC course.

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 1 and Table 2:

5th Semester

S. No	CourseCode	Course Name	Course Type	Cd	L	T	P	Max. Marks	% age Change in the Syllabus
1	PRO-505	Internship -II	Internship	6	0	0	0	100	100%

Note: Students are required to complete the professional industrial training / internship during summer semester breaks



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BBA-501	Operations Management	Core	4	5	0	0	20	80	100	100%
2	BBA-502	Consumer Behavior & Marketing Research	Core	4	5	0	0	20	80	100	100%
3	BBA-503	Human Resource Management	Core	4	5	0	0	20	80	100	100%
4	SAE-504	Corporate Etiquette & Personality Development	Skill and Ability Enhancement	3	3	0	0	50	-	50	100%
6	BBA-506	MOOC (SWAYAM/NPTEL)	MOOC	4	4	0	0	20	80	100	100%
Total				25*	22	0	0	130	320	550	

*** Note: Summer Internship Credits/Marks are also added in this semester's marksheet

Table 1: Course Scheme of 5th Semester BBA (Hons.)

**6th Semester
Scheme - I**

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BBA-601	Project Management	Core	5	5	0	0	20	80	100	100%
2	BBA-602	Strategic Management	Core	5	5	0	0	20	80	100	100%
3	BBA-603	Seminar	Core	5	0	0	10	-	-	100	100%
4	BBA-604	MOOC	MCC	5	5	0	0	20	80	100	100%
Total				20	15	0	10	60	240	400	

Scheme-II

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	PRO-601	Industrial Internship	Core	15	0	0	30	150	100%	300	100%
2	BBA-604	MOOC	MCC	5	5	0	0	20	100%	100	100%
Total				20	5	0	30	170	230	400	

*Department to publish list of available MOOCs before the commencement of the semester.

Table 2: Course Scheme of 6th Semester BBA (Hons.)

3. To formulate the curriculum/syllabi for 5th and 6th semesters of the 3-year B.Com (Hons.) program for the batch 2021-24.



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Resolved that the syllabi for 5th and 6th semesters of the 3-year B.Com (Hons.) program for the batch 2021-24 be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the curriculum:

5 th Semester	6 th Semester
<ul style="list-style-type: none"> Six courses including an internship course, three core courses, 1 skill ability & enhancement course and 1 MOOC course through SWAYAM/NPTEL platform have been introduced. 	<p>Provision for the students to opt from one of the two Schemes offered:</p> <ol style="list-style-type: none"> Scheme 1 <ul style="list-style-type: none"> 4 Courses including 2 Core courses, 1 Seminar course and one MOOC Course have been introduced. Scheme 2 <ul style="list-style-type: none"> Full semester internship in a reputed organization which is pre-approved in accordance with the guidelines of the institution, students are expected to seek internships that fulfill specific conditions. These conditions include the internship being provided by a registered company, certified by bodies like NASSCOM or MSME, and offering a stipend of at least 15,000 rupees. One MOOC course.

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 3 and Table 4:

5th Semester

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Max. Marks	% age Change in the Syllabus
1	PRO-505	Internship -II	Internship	6	0	0	0	100	100%

*Note: Students are required to complete the professional industrial training/ internship during summer semester break.

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BCOM-501	Consumer Behavior	Core	4	5	0	0	20	80	100	100%



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

2	BCOM-502	Income Tax	Core	4	5	0	0	20	80	100	100%
3	BCOM-503	Auditing I	Core	4	5	0	0	20	80	100	100%
4	BCOM-504	MOOC (SWAYAM/NPTEL)	Core	4	4	0	0	20	80	100	100%
5	SAE-506	Corporate Etiquette & Personality Development	Skill and Ability Enhancement	3	3	0	0	50	-	50	100%
Total				25*	22	0	0	130	320	550	

* Note: Summer Internship Credits/Marks are also added in this semester's Mark sheet
Table 3: Course Scheme of 5th Semester B.Com (Hons.)

**6th Semester
Scheme – I**

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BCOM-601	Corporate Accounting	Core	5	5	0	0	20	80	100	100%
2	BCOM-602	Auditing II	Core	5	5	0	0	20	80	100	100%
3	BCOM-603	Seminar	Core	5	0	0	10	-	-	100	100%
4	BCOM-604	MOOC	MCC	5	5	0	0	20	80	100	100%
Total				20	15	0	10	80	320	400	

Scheme – II

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BCOM-605	Industry Internship	Internship	15	0	0	30	150	150	300	100%
2	BCOM-604	MOOC	MCC	5	5	0	0	20	80	100	100%
Total				20	5	0	30	170	230	400	

*Department to publish list of available MOOCs before the commencement of the semester.

Table 4: Course Scheme of 6th Semester B.Com (Hons.)

- 4. To formulate the curriculum/syllabi for 3rd and 4th semesters of the 4-year BBA (Hons.) program under the NEP as per the curriculum framework prescribed by University of Jammu for the batch 2022 and onwards.**

Resolved that the syllabi for 3rd and 4th semesters of the 4-year BBA (Hons.) program under the NEP as per the curriculum framework prescribed by University of Jammu for the batch 2022 and onwards be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the proposed curriculum:



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

3 rd Semester	4 th Semester
<p>1. Major Courses: Two major courses including Financial Accounting and Business Law have been introduced in the 3rd semester.</p> <p>2. Multidisciplinary Course: A course on Emotional Intelligence has been introduced to equip students with the skills necessary to navigate the complexities of interpersonal relationships and succeed in various aspects of life.</p> <p>3. Ability & Enhancement Course: A course on Modern Office Management has been designed to equip students with the knowledge and skills required to efficiently manage contemporary office environments.</p> <p>4. Minor Courses: Following courses have been introduced –</p> <ul style="list-style-type: none"> a. Commerce- Auditing I b. Economics- Indian Economy c. Law- Consumer Protection Act d. IT- Cloud Computing 	<p>1. Major Courses: Four major Courses including Strategic Management, Organizational Behaviour, Principles of Marketing Management and Logistics & Supply Chain Management have been introduced.</p> <p>2. Minor Courses: Following courses have been introduced.</p> <ul style="list-style-type: none"> a. Commerce- Auditing II b. Economics- Development Economy c. Law- Intellectual Property Laws d. IT- AI for Managers

The semester wise course scheme along with percentage of curriculum changed in those courses are given below in Table 5 and Table 6:

3rd Semester

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Max. Marks	% age Change in the Syllabus
1	UGSEC-305	Internship -I	Minor Internship	2	0	0	0	50	100%

*Note: Students are required to complete the professional industrial training/ internship during summer semesterbreaks.

S. No.	CourseCode	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BBAMJ-301	Financial Accounting	Major	4	5	0	0	40	60	100	100%
2	BBAMJ-302	Business Law	Major	4	5	0	0	40	60	100	100%



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

3	UGMDC-303	Fundamentals of Emotional Intelligence	Multidisciplinary	3	3	0	0	40	60	100	100%
4	UGAECC-304	Modern Office Management	AEC	3	3	0	0	40	60	100	100%
5	BBAMI-306	Minor**	Minor	4	5	0	0	40	60	100	100%
Total				20*	21			250	300	550*	

Summer Internship Credits/Marks are also added in this semester's marksheet.

Minor Course:

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.

CourseCode	Minor Stream	CourseName	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
BBAMI-307 (A)	Commerce	Auditing I	Minor	4	5	0	0	40	60	100	100%
BBAMI-307 (B)	Economics	Indian Economy	Minor	4	5	0	0	40	60	100	100%
BBAMI-307 (C)	Law	Consumer Protection Act	Minor	4	5	0	0	40	60	100	100%
BBAMI-307 (D)	IT	Cloud Computing	Minor	4	5	0	0	40	60	100	100%
Total								40	60	100	

Table 5: Course Scheme of 3rd Semester BBA (Hons.) Department

4th Semester

S. No.	CourseCode	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BBAMJ - 401	Strategic Management	Major	4	5	0	0	40	60	100	100%
2	BBAMJ - 402	Organizational Behavior	Major	4	5	0	0	40	60	100	100%
3	BBAMJ - 403	Principles of Marketing Management	Major	4	5	0	0	40	60	100	100%
4	BBAMJ - 404	Logistics & Supply Chain Management	Major	4	5	0	0	40	60	100	100%
5	BBAMI - 405	Minor**	Minor	4	5	0	0	40	60	100	100%
Total				20	25	0	0	200	300	500	



Minor Course **

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted forstream cannot be changed during later semesters.

CourseCode	Minor Stream	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
BBAMI-405 (A)	Commerce	Auditing II	Minor	4	5	0	0	40	60	100	100%
BBAMI-405 (B)	Economics	Development Economics	Minor	4	5	0	0	40	60	100	100%
BBAMI-405 (C)	Law	Intellectual Property Rights	Minor	4	5	0	0	40	60	100	100%
BBAMI-405 (D)	IT	AI for Managers	Minor	4	5	0	0	40	60	100	100%
Total				4	5			40	60	100	

Table 6: Course Scheme of 4th Semester BBA (Hons.) Department

5. To formulate the curriculum/syllabi for 3rd and 4th semesters of the 4-year B.Com (Hons.) program under the NEP as per the curriculum framework prescribed by University of Jammu for the batch 2022 and onwards.

Resolved that the syllabi for 1st and 2nd semesters of the 4-year B.Com (Hons.) program under the NEP as per the curriculum framework prescribed by University of Jammu for the batch 2022 and onwards be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the proposed curriculum:

3 rd Semester	4 th Semester
<p>1. Major Courses: Two major courses including Financial Management and Introduction to Banking Ecosystem have been introduced.</p> <p>2. Multidisciplinary Course: A course on Emotional Intelligence has been introduced to equip students with the skills necessary to navigate the complexities of interpersonal relationships and succeed in various aspects of life.</p> <p>3. Ability & Enhancement Course: A course on Modern Office Management has been designed to equip students with</p>	<p>1. Major Courses: Four major Courses including Business Law, Cost Accounting, Principles of Marketing Management and Auditing I have been introduced.</p> <p>2. Minor Courses: Following courses have been introduced:</p> <ul style="list-style-type: none"> a. Management- Strategic Management b. Economics- Development Economy c. Law- Intellectual Property Laws d. IT- AI for Managers



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

<p>the knowledge and skills required to efficiently manage contemporary office environments.</p> <p>4. Minor Courses: Following courses have been introduced -</p> <ol style="list-style-type: none"> a. Management- Design Thinking for Managers b. Economics- Indian Economy c. Law- Consumer Protection Act d. IT- Cloud Computing 	
--	--

The semester wise course scheme along with percentage of curriculum changed in those courses are given below in Table 7 and Table 8:

3rd Semester

S. No.	CourseCode	Course Name	Course Type	Cd	L	T	P	Marks	% age Change in the Syllabus
1	UGSEC-305	Internship -I	Minor Internship	2	0	0	0	50	100%

*Note: Students are required to complete the professional industrial training/ internship during summer semester breaks.

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BCMMJ-301	Financial Management	Major	4	5	0	0	40	60	100	100%
2	BCMMJ-302	Introduction to Banking Ecosystem	Major	4	5	0	0	40	60	100	100%
3	UGMDC-303	Fundamentals of Emotional Intelligence	Multidisciplinary	3	3	0	0	40	60	100	100%
4	UGAECC-304	Modern office Management	AEC	3	3	0	0	40	60	100	100%
5	BCMMI-306	Minor**	Minor	4	5	0	0	40	60	100	100%
Total				20*				200	300	550	

Summer Internship Credits/Marks are also added in this semester's Mark sheet.

Minor Course **

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.

Course Code	Minor Stream	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

BCMMI-307 (A)	Management	Design Thinking for Managers	Minor	4	5	0	0	40	60	100	100%
BCMMI-307 (B)	Economics	Indian Economy	Minor	4	5	0	0	40	60	100	100%
BCMMI-307 (C)	Law	Consumer Protection Act	Minor	4	5	0	0	40	60	100	100%
BCMMI-307 (D)	IT	Cloud Computing	Minor	4	5	0	0	40	60	100	100%
Total				4	5			40	60	100	

Table 7: Course Scheme of 3rd Semester B.Com (Hons.)

4th Semester

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	BCMMJ-401	Business Law	Major	4	5	0	0	40	60	100	100%
2	BCMMJ-402	Cost Accounting	Major	4	5	0	0	40	60	100	100%
3	BCMMJ-403	Principles of Marketing Management	Major	4	5	0	0	40	60	100	100%
4	BCMMJ-404	Auditing I	Major	4	5	0	0	40	60	100	100%
5	BCMMI-405	Minor**	Minor	4	5	0	0	40	60	100	100%
Total				20	25			200	300	500	

Minor Courses **

***Note:** Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.

Course Code	Minor Stream	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
BCMMI-405 (A)	Management	Strategic Management	Minor	4	5	0	0	40	60	100	100%
BCMMI-405 (B)	Economics	Development Economics	Minor	4	5	0	0	40	60	100	100%
BCMMI-405 (C)	Law	Intellectual Property Rights	Minor	4	5	0	0	40	60	100	100%
BCMMI-405 (D)	IT	AI for Managers	Minor	4	5	0	0	40	60	100	100%
Total				4	5			40	60	100	

Table 8: Course Scheme of 4th Semester B.Com (Hons.)

6. To formulate the curriculum/syllabi for 1st and 2nd semesters of the BBA (BFSI) Hons. program for the batch 2023-27.



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Discussed the matter and it was resolved that the same curriculum of 1st and 2nd semesters of the BBA (Hons.) program as already approved by the Academic Council be recommended for adoption in BBA (BFSI) Hons. program for the batch 2023-27.

7. To recommend changes in the curriculum/syllabi for 3rd and 4th semesters of the MBA program for the batch 2022-24.

Resolved that the syllabi for 3rd and 4th semesters of the MBA program for the batch 2022-24 be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the curriculum:

3rd Semester	4th Semester
<ol style="list-style-type: none">1. Placement Preparation has been added as a credit course and the syllabus for the same has been revised.2. One of the advanced courses in each specialization including Marketing, Finance, HR and IT will be offered as part of the learning path through Coursera Platform. The evaluation of these courses shall be carried out as per the well-defined rubrics. The courses offered under each specialization are listed below:<ul style="list-style-type: none">● Marketing: SEO● HR: Talent Management● Finance: Financial Modelling● IT: Information Security3. In the IT specialization, new-age courses, such as Robotic Process Automation, have been incorporated to enhance the curriculum.	<ol style="list-style-type: none">1. One of the advanced courses in each specialization including Marketing, Finance, HR and IT would be offered as part of the learning path through Coursera Platform. The evaluation of these courses shall be carried out as per the well-defined rubrics. The courses offered under each specialization are listed below:<ul style="list-style-type: none">● Marketing: Marketing Analytics● HR: Leadership Development● Finance: FinTech● IT: Emerging IT Trends



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

The semester wise course scheme along with percentage of curriculum changed in those courses are given below in Table 9 and Table 10:

Semester 3

S.No	Course Code	Course Name	Course Type	Cd	L	T	P	Max. Marks	% age Change in the Syllabus
1.	PRO-302	Internship	Skill & Ability Enhancement Course	4	0	0	0	100	100%

Note: Students are required to complete the professional industrial training/ internship of 6-8 weeks during summer semester breaks.

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	MBA-301	Strategic Management	Core Course	4	4	0	0	30	70	100	100%
2	MBA-302	Placement Preparation	Skill & Ability Enhancement	1	0	0	2	50	-	50	100%
MARKETING ELECTIVES											
1	MBA-311	Consumer Behavior	Elective	4	4	0	0	30	70	100	100%
2	MBA-312	Advertising and Integrated Marketing Communication	Elective	4	4	0	0	30	70	100	100%
3	MBA-313	Distribution and Sales Management	Elective	4	4	0	0	30	70	100	100%
4	MBA-314	Brand Management	Elective	4	4	0	0	30	70	100	100%
5	MBA-315	Digital Marketing	Elective	4	4	0	0	30	70	100	100%
6	MBA-316	SEO	Elective	4	4	0	0	30	70	100	100%
FINANCE ELECTIVES											
1	MBA-321	Security Analysis & Portfolio Management	Elective	4	4	0	0	30	70	100	100%
2	MBA-322	Management of Financial Services	Elective	4	4	0	0	30	70	100	100%
3	MBA-323	Risk Management and Insurance	Elective	4	4	0	0	30	70	100	100%
4	MBA-324	Banking and Financial System	Elective	4	4	0	0	30	70	100	100%
5	MBA-325	Indian Financial System and Financial Markets	Elective	4	4	0	0	30	70	100	100%
6	MBA-326	Financial Modelling	Elective	4	4	0	0	30	70	100	100%



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

HUMAN RESOURCE MANAGEMENT				ELECTIVES							
1	MBA-331	Strategic Human Resource Management	Elective	4	4	0	0	30	70	100	100%
2	MBA-332	Performance and Compensation Management	Elective	4	4	0	0	30	70	100	100%
3	MBA-333	Organizational Change and Intervention Strategies	Elective	4	4	0	0	30	70	100	100%
4	MBA -334	Culture, Society, and Organizations	Elective	4	4	0	0	30	70	100	100%
5	MBA-335	Team Dynamics at work	Elective	4	4	0	0	30	70	100	100%
6	MBA-336	Talent Management	Elective	4	4	0	0	30	70	100	100%
IT AND OPERATIONS ELECTIVES											
1	MBA- 341	Enterprise Resource Planning	Elective	4	4	0	0	30	70	100	100%
2	MBA-342	Introduction to Cloud Computing	Elective	4	4	0	0	30	70	100	100%
3	MBA-343	Robotic Process Automation	Elective	4	4	0	0	30	70	100	100%
4	MBA -344	Supply Chain and Logistics Management	Elective	4	4	0	0	30	70	100	100%
5	MBA-345	Operations Strategy	Elective	4	4	0	0	30	70	100	100%
6	MBA-346	Information Security	Elective	4	4	0	0	30	70	100	100%
TOTAL				29	24	0	2	330	420	750	

Summer Internship Credits/Marks are also added in this semester's Mark sheet.

Table 9: Course Scheme of 3rd Semester MBA Program

4th Semester

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	MBA- 401	Project Management	Core	4	4	0	0	30	70	100	100%
MARKETING ELECTIVES											
1	MBA-411	International Marketing	Elective	4	4	0	0	30	70	100	100%
2	MBA-412	Service Marketing	Elective	4	4	0	0	30	70	100	100%
3	MBA-413	Retail Management	Elective	4	4	0	0	30	70	100	100%
4	MBA-414	Customer Relationship Management	Elective	4	4	0	0	30	70	100	100%
5	MBA-415	Advanced Digital Marketing	Elective	4	4	0	0	30	70	100	100%



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

6	MBA-416	Marketing Analytics	Elective	4	4	0	0	30	70	100	100%
FINANCE ELECTIVES											
1	MBA- 421	International Financial Management	Elective	4	4	0	0	30	70	100	100%
2	MBA- 422	Financial Derivatives	Elective	4	4	0	0	30	70	100	100%
3	MBA-423	Behavioural Finance	Elective	4	4	0	0	30	70	100	100%
4	MBA-424	Corporate Finance	Elective	4	4	0	0	30	70	100	100%
5	MBA- 425	Financial Engineering	Elective	4	4	0	0	30	70	100	100%
6	MBA-426	FinTech	Elective	4	4	0	0	30	70	100	100%
HUMAN RESOURCE MANAGEMENT ELECTIVES											
1	MBA-431	Human Resource Development: System and Strategies	Elective	4	4	0	0	30	70	100	100%
2	MBA-432	Cross Cultural Management	Elective	4	4	0	0	30	70	100	100%
3	MBA-433	Industrial Relations & Labour Laws	Elective	4	4	0	0	30	70	100	100%
4	MBA-434	Expatriate Management	Elective	4	4	0	0	30	70	100	100%
5	MBA-435	Human Resource Analytics	Elective	4	4	0	0	30	70	100	100%
6	M BA-436	Leadership Development	Elective	4	4	0	0	30	70	100	100%
IT AND OPERATIONS ELECTIVES											
1	MBA-441	Business Intelligence and Its Applications	Elective	4	4	0	0	30	70	100	100%
2	MBA-442	Data Visualization and Dashboards	Elective	4	4	0	0	30	70	100	100%
3	MBA-443	AI for Business Managers	Elective	4	4	0	0	30	70	100	100%
4	MBA-444	Total Quality Management	Elective	4	4	0	0	30	70	100	100%
5	MBA-445	Pricing and Revenue Management	Elective	4	4	0	0	30	70	100	100%
6	MBA-446	Emerging IT Trends	Elective	4	4	0	0	30	70	100	100%
TOTAL				24	24	0	0	180	420	600	

Table 10: Course Scheme of 4th Semester MBA Program

8. To formulate the curriculum/syllabi for 1st to 2nd semesters of the MBA program for the batch 2023-25 and beyond.

Resolved that the syllabi for 1st to 2nd semesters of the MBA program for the batch 2023-25 and beyond be endorsed to the Academic Council for its approval. The members appreciated the following aspects of the curriculum:



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

1 st Semester	2 nd Semester
1. A 2-credit MOOC (Massive Open Online Course) has been added to the curriculum and will be available through platforms like SWAYAM, NPTEL, or other similar platforms. 2. The Student Induction program has been incorporated into the curriculum as a non-credit course. 3. The curriculum for Business Statistics and Research Methods has been updated, with a particular focus on reinforcing the research methodology segment of the course.	1. A non-credit MOOC (Massive Open Online Course) has been newly introduced and will be available through platforms such as Coursera, Infosys Springboard, or other similar platforms. 2. A 2-credit course on Corporate Etiquette has been added to assist students in preparing for placement opportunities. 3. This course will now be offered in the 2 nd semester, whereas it was previously offered in the 3 rd semester.

The semester wise course scheme along with percentage of curriculum changed in those courses are given below in Table 11 and Table 12:

1st Semester

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	MBA-101	Managerial Economics	Core Course	4	4	0	0	30	70	100	100%
2	MBA-102	Principles of Management	Core Course	4	4	0	0	30	70	100	100%
3	MBA-103	Legal Aspects of Business	Core Course	4	4	0	0	30	70	100	100%
4	MBA-104	Organizational Behavior	Core Course	4	4	0	0	30	70	100	100%
5	MBA-105	Financial Analysis & Reporting	Core Course	4	4	0	0	30	70	100	100%
6	MBA-106	Business Statistics & Research Methods	Core Course	4	4	0	0	30	70	100	100%
7	MBA-107	MOOC	MOOC	2	2	0	0	50	-	50	100%
8	NCC-101	Student Induction Program	Non-Credit Course	0	0	0	2	-	-	S/NS	
Total				26	26	0	2	230	420	650	

*Note: S=Satisfactory, NS=Not Satisfactory

Table 11: Course Scheme of 1st Semester MBA Program



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)
(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

2nd Semester

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks			% age Change in the Syllabus
								Sessional	Final Exam	Total	
1	MBA-201	Strategic Management	Core Course	4	4	0	0	30	70	100	100%
2	MBA-202	Marketing Management	Core Course	4	4	0	0	30	70	100	100%
3	MBA-203	Operations Research	Core Course	4	4	0	0	30	70	100	100%
4	MBA-204	Human Resource Management	Core Course	4	4	0	0	30	70	100	100%
5	MBA-205	Financial Management	Core Course	4	4	0	0	30	70	100	100%
6	MBA-206	Production Management	Core Course	4	4	0	0	30	70	100	100%
7	MBA-207	Corporate Etiquettes	Skill & Ability Enhancement	2	2	0	0	50	-	50	100%
8	NCC-201	MOOC	Non-Credit Course	0	2	0	0	-	-	S/NS	
Total				26	28	0	0	230	420	650	

*Note: S=Satisfactory, NS=Not Satisfactory

Table 12: Course Scheme of 2nd Semester MBA Program

The meeting concluded with a vote of thanks.

Prof. Ankur Gupta

Director, MIET

Copy to:

- Esteemed members of the BoS - School of Management.
- AR, MIET for putting up the recommendations of the BoS to the Academic Council.
- Office Copy.